

# Views from the Desk

## Updates in the Equity and Fixed Income Market

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### Defensive Growth Strategy in a Heightened Vol Environment

We still think defensive growth is a prudent positioning, warranted by all the uncertainty in the market. The two major concerns which are driving markets right now are increasing covid cases globally (causing economic pressure with lock downs, and increased credit risk) and the U.S. election. We have seen the election volatility pick up this week. As Biden becomes the more likely candidate, the prospect of higher corporate tax rates is affecting the market, and the VIX is climbing (we got up to 37 yesterday). With this backdrop in equities, a defensive tilt is certainly warranted. We believe that achieving defensive growth through the Quality factor is compelling. [Click here to read about our quality methodology.](#) The Quality factor has been outperforming in both bull and bear markets this year. The **BMO MSCI USA High Quality Index ETF (ticker: ZUQ)** is providing a 5% outperformance YTD vs the S&P 500 Index. With the heightened volatility through September until now, the Low Volatility factor outperformed as the vol picked up and the market began to wobble, so Low Vol strategies are still a valuable part of the portfolio and offer more of the defensive side of a defensive growth strategy. We think the mix of quality (**ZUQ, ZEQ, ZGQ**)\* and Low Vol (**ZLB, ZLU, ZLI**)\* is a prudent approach to these markets.

### Alfred's Q4 Guided Portfolio

We believe a 60/40 portfolio is inadequate today. We need non correlated or hybrid assets that don't fit under the traditional equity or bond buckets for extra diversification. The guided portfolio suggests a more dynamic breakdown: 55% (equities), 35% (bonds) 10% (hybrid, alts). The portfolio is constructed with three tenets in mind: generate yield, defensive growth, stability. This portfolio is constructed using a top down approach. On the fixed income side, the core allocation is to aggregate bond, using the **BMO Aggregate Bond Index ETF (ticker: ZAG)**. Over the long term it's difficult to beat the aggregate bond index so we like this as a core position. On the equity side, the portfolio is overweight to the U.S. as we believe the U.S. will continue to outperform all other regions in the long term. The S&P 500 Index has outperformed the S&P/TSX Capped Composite Index since 2009. The U.S. economy is more robust and diversified, so over the long term the U.S. economy is sustainable. The portfolio also has a position in Canadian banks using the **BMO Equal Weight Banks Index ETF (ticker ZEB)** as a tactical position. Canadian banks are currently trading at around 11-12x earnings vs the S&P/TSX Capped Composite Index which is 25x earnings, so the banks are attractively valued right now. We are using preferred shares within our hybrid bucket, as they offer a low correlation to equity and fixed income markets.

\*BMO MSCI Europe High Quality Index ETF (ticker: ZEQ), BMO ACWI High Quality Index ETF (ticker: ZGQ), BMO Low Volatility Canadian Equity ETF (ticker: ZLB), BMO Low Volatility US Equity ETF (ticker: ZLU), BMO Low Volatility International Equity Index ETF (ticker: ZLI)

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